MIKE **CHHAY**
GRAPHIC DESIGNER

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Creative professional with over 10 years of experience in graphic design, web design, and logo design. Creator of cursejourney, an AI project with over 1 million followers and over half a billion views worldwide.

Skills: Graphic Design | Web Design | Branding | Creative Direction | Data Analysis | Communication
SEO, Adobe Illustrator, Photoshop, Premiere Pro, UI/UX, Video editing, Art, generative AI videos

PROFESSIONAL EXPERIENCE

OWNER & CREATOR at cursejourney.com, @cursejourney — 2023 - Present
- Expert social media content creation using AI images using midjourney, dalle3, flux, mystic
- Director and producer of music videos, working with professionals directly
- Viral AI video generation expert with using Kling, Hailuo/Minimax, Runway, Luma, and more.
- AI Creative Partnership with: RunwayML, Freepik, Hailuo AI, Luma Labs
- Photo and video editing skills with Photoshop and Premiere Pro
- Upscale knowledge using Topaz suite, magnific.ai, upscayl, and other tools
- Stable diffusion and controlnet experience for SDXL using AUTOMATIC1111
- AI Music generation experience with Suno and Udio
- Created custom website with online merch shop and set up subscriber content
- Work showcased in theatres and online globally

Website Builder & Sr. Design Lead at GoDaddy, Scottsdale, AZ and fully remote — 2019 - 2023
- Designed, built and maintained responsive websites, including eCommerce online stores
- Expert in Wordpress, hosting, HTML, CSS, plugins, WooCommerce, Plugins, and customization
- Led team of designers in creating digital assets while maintaining brand standards. Provided QA feedback to improve and maintain design quality.
- Resolved critical errors and restored broken websites to working condition through troubleshooting leading to an increase in customer satisfaction
- Designed, delivered, and optimized graphics and images to increase loading speed of websites
- Implement SEO, structured data information, meta titles, descriptions, keywords, and image data.
- Enhanced user experience and functionality of website components for a better customer experience leading to increased revenue for clients

Logo Specialist & Graphic Designer at GoDaddy, Scottsdale, AZ — 2016 - 2019
- Consulted with customers via phone and email to gain insight into business and audience
- Devised and revised logo concepts for businesses in a fast-paced environment
- Led a team of designers, assigned projects to team and provided feedback to improve designs
- Aided in the creation of the logo design process and utilized UI/UX for a better experience
- Expert in Adobe Illustrator and the print process, using appropriate color space and DPI for each project. Assigned special graphic design projects.
- Assisted in the evaluation and hiring process of new logo designers

Graphic Designer at Avnet, Tempe, AZ | Contract — 2014 - 2016
- Served as the corporate graphic designer for external and internal design requirements
- Worked with creative director directly to create collateral for trade shows, website, social media, and internal marketing materials
- Created vendor and printer relationship to bring design files to real printed collateral

EDUCATION

Bachelor's Degree in Graphic Design
Arizona State University, Tempe, AZ - 2015

Associate's Degree in Science
Glendale Community College, Glendale, AZ - 2010