

MIKE CHHAY

GRAPHIC DESIGNER

Glendale, AZ | 480 297-9814 | mikechhay.com | linkedin.com/in/mikechhay

Creative professional with over 10 years of experience in graphic design, web design, and logo design
Detail-focused designer that is looking to utilize his skills to make an impact and elevate brands

Skills: Graphic Design | Web Design | Branding | Teamwork | Creative Direction | Data Analysis | Communication
SEO, Adobe Illustrator, InDesign, Photoshop, Figma, video editing, digital and traditional art, AI images

PROFESSIONAL EXPERIENCE

Website Builder & Sr. Design Lead at GoDaddy, Scottsdale, AZ and fully remote 2019 - 2023

- Designed, built and maintained responsive websites, including eCommerce online stores
- Expert in Wordpress, hosting, HTML, CSS, plugins, WooCommerce, Plugins, and customization
- Led team of designers in creating digital assets while maintaining brand standards.
Provided QA feedback to improve and maintain design quality.
- Resolved critical errors and restored broken websites to working condition through troubleshooting leading to an increase in customer satisfaction
- Designed, delivered, and optimized graphics and images to increase loading speed of websites
- Added SEO to websites for better search result visibility including structured data information, meta titles, descriptions, keywords, and image data.
- Enhanced user experience and functionality of website components for a better customer experience leading to increased revenue for clients

Logo Specialist & Graphic Designer at GoDaddy, Scottsdale, AZ 2016 - 2019

- Consulted with customers via phone and email to gain insight into business and audience
- Devised and revised logo concepts for businesses in a fast-paced environment
- Led a team of designers, assigned projects to team and provided feedback to improve designs
- Aided in the creation of the logo design process and utilized UI/UX for a better experience
- Expert in Adobe Illustrator and the print process, using appropriate color space and DPI for each project. Assigned special graphic design projects.
- Assisted in the evaluation and hiring process of new logo designers

Graphic Designer at Avnet, Tempe, AZ | Contract 2014 - 2016

- Served as the corporate graphic designer for external and internal design requirements
- Worked with creative director directly to create collateral for trade shows, website, social media, and internal marketing materials
- Created vendor and printer relationship to bring design files to real printed collateral

Freelance Graphic Designer & Creative Director at mikechhay.com, AZ 2011 - Present

- Provided creative direction and strategized with clients on a wide range of materials, including websites, logos, photos, posters, presentations, signage, social media, ads, newsletters, and other marketing materials
- Developed high quality design content by determining the ideal usage of color, typography, imagery, and layout for business needs and platform
- Showcased work with clear articulation on design choices and provided feedback to ensure client understands what is best for their brand or their target goal
- Expert knowledge in file preparation for print web format as well as file management
- Provided consultation for branding, best design practices, and worked with vendors
- Experience in social media content creation, account management, and marketing

EDUCATION

Bachelor's Degree in Graphic Design
Arizona State University, Tempe, AZ - 2015

Associate's Degree in Science
Glendale Community College, Glendale, AZ - 2010