

WORK EXPERIENCE

GoDaddy | Scottsdale, AZ

Logo Specialist | September 2016 – Present

Consult with customers via phone and email to gain insight into business and audience. Create and revise logos for small and mid-sized businesses in a fast-paced environment. Aided in revising entire logo design process. Assigned internal special graphic-design projects.

Avnet | Tempe, AZ

Graphic Design Contractor | May 2014 – June 2016

Full-time corporate graphic designer for external and internal design needs. Assisted in re-branding collateral, creating and designing print and web materials, content and file management, website creation, infographics, and logo concepts.

Arizona State University | Tempe, AZ

Graphic Designer | November 2012 – May 2014

Created layouts for brochures, flyers, booklets, lawn signs, calendars, and other print and web materials. Concepting and designing logos, t-shirts, event flyers, invite cards and other marketing collateral.

Freelance Graphic Designer | December 2011 – Present

Independent work for individuals and small businesses. Established brands, built web presences, and designed various marketing materials such as business cards, signs, vinyl signs, web banners, email graphics, and more.

EDUCATION

Arizona State University | Tempe, AZ

Bachelor of Science in Graphic Design

Minor in Studio Art

January 2011 – May 2015

Graduated Summa Cum Laude with 3.87 GPA

Dean's list of excellence 2011 – 2015

Invited to Golden Key International Honour Society

Glendale Community College | Glendale, AZ

Associate's Degree in Science

Arizona General Education Curriculum (AGEC-S)

May 2010

President's Honor List and Certificate of Excellence

SKILLS

Fundamental knowledge in Graphic Design elements

Expert in Adobe Illustrator, InDesign, and Photoshop

Strong problem-solving skills and typography expertise

Works well within teams and without supervision

Excellent verbal and written communication skills

Detail oriented to ensure that design standards are met

Ability to work on multiple projects at a time

Windows/Mac user with software & hardware knowledge

Web design, web hosting, Dreamweaver experience

HTML/CSS, Sharepoint, Wordpress, and SEO understanding

Social media proficiency and marketing/ad expertise

Video editing skills with After Effects and Final Cut Pro X

Seeks to improve and grow, keeps up with design trends